

## PRESIDENT'S CORNER

### President Will MacArthur's Welcome Message

On behalf of the Rotary Club of Sandy Springs, I welcome you to visit our club and experience the Rotary Club of Sandy Springs' hospitality and energy. We meet on Monday for lunch at 12:15 p.m. to 1:15 p.m. at the Hilton Perimeter Suites, 6120 Peachtree Dunwoody Road, Sandy Springs, GA 30328. You can reserve a spot by going to our website at [www.sandyspringsrotary.org](http://www.sandyspringsrotary.org). Join your fellow professionals, and community and business leaders, and learn how Rotary can fit in your future. Experience Rotary Making A Difference!



## UPCOMING PROGRAM

### February 26, 2018 - District Governor Alec Smythe Visits Rotary Club of Sandy Springs

The Rotary Club of Sandy Springs welcomes District 6900's District Governor Alec Smythe as he makes his official visit to the club on Monday, February 26, 2018. Immediately prior to the luncheon meeting, DG Alec will meet with the Board of Directors of the Rotary Club of Sandy Springs. The Club will host a cocktail reception to welcome Alec on Sunday, February 25, 2018 at the home of Julia and Rick Doyle.

To know a little more about Alec outside of Rotary, he is the Owner of Team Forte, Inc., which specializes in marketing and advertising. From Team Forte's website, "Team Forté's principal, Alec Smythe, has more than 30 years of marketing and business experience in financial and information services at CitiGroup, Prudential Financial and Equifax. He founded Team Forté in 2002 to apply himself to the creative analysis, copy, and design aspects of marketing. The result is a rich blend of creative design and veteran marketing wisdom. Alec is also responsible for creating the District 6900 website which includes the club newsletter format that the Rotary Club of Sandy Springs uses to publish its enewsletter. Alec is a

## MEETINGS

February is Peace and Conflict Prevention Month

- 2/26 Official Visit by District Governor Alec Smythe
- 3/5 United States Secret Service
- 3/12 Rotary Club of Sandy Springs
- 3/19 Rotary Club of Sandy Springs
- 3/26 Rotary Club of Sandy Springs
- 4/2 Rotary Club of Sandy Springs
- 4/9 Rotary Club of Sandy Springs
- 4/16 Rotary Club of Sandy Springs

## BIRTHDAYS

- 3/10 Zac Boswell
- 3/11 Joe Jones

## WEDDING ANNIVERSARIES

## ROTARY ONLINE

<https://sandyspringsrotary.org>  
<https://rotary6900.org/>  
<https://rotary.org/>

## ROTARY CLUB OF SANDY SPRINGS

Mondays, 12:15 pm  
 Sandy Springs, Georgia  
 Wyndam Atlanta Perimeter  
 6120 Peachtree Dunwoody Road, NE  
 Sandy Springs, GA 30328

## SOCIAL MEDIA



graduate of Harvard University.



Last Week's Program  
**February 12, 2018 - Russ Hiner**

**LEADERSHIP**

|                 |                |
|-----------------|----------------|
| President       | Will MacArthur |
| President-Elect | Fred Ferrand   |
| Treasurer       | John Neill     |
| Secretary       | Mike Stacy     |
| Public Image    | Todd Lawrimore |



On February 12, 2018, Russ Hiner spoke to the Rotary Club of Sandy Springs about wealth, and it was not necessarily what you might have anticipated. In a motivational discussion, we learned that real wealth is about health, freedom, spirituality and relationships.

**From his website: [rhiner.com](http://rhiner.com)**

### **"Business Experience**

Russ wanted a business where he could walk away and have it run itself. In 2004 he started to achieve this goal. Russ started a manufacturing business Media Safe, Inc and in 2006 started an investment company. Russ's current business is focused on Hedge Equity Fund which provides for the enrichment of communities through resource and asset management. The resources the fund supports are the children, the physical assets, and the businesses. The fund is strictly for high net worth investors.

### **Skill Set**

As an entrepreneur, he sharpened his skills in dealing with people, investments, and money. Russ is a life time learner. As a business owner, he is constantly strengthening his problem-solving skills, negotiation, creative financing, and people skills. Russ grows the businesses he is associated with and they grow him.

Russ has been practicing and training investment skills across the county for more than 23 years while managing and growing both manufacturing, investment, and sales operations. Part of his sales and marketing focus was to become trained in Neuro-Linguistic Programming so that he can improve communication, negotiations, and profits for his companies. He does train executives and employees in this area. He has trained sales professionals & company leaders in the Florida, Georgia, and Eastern United States

to use the latest technology in relationship selling. He practices what he preaches by developing rapport, increasing the desire to action, demonstrating failure by inaction, and closing the sale.

Currently, Russ assists individuals who face life catastrophic business and personal challenges. His clients reap the benefits of his "street education". He is also a sought-after keynote speaker and trainer of sales and communication skills. "

### **Upcoming Club Event**

## **Sunday, February 25 Cocktail Reception Welcoming District 6900's District Governor Alec Smythe**



The Rotary Club of Sandy Springs will welcome District Governor Alec Smythe and his wife, Donna, at a cocktail reception on Sunday, February 25, 2018 from 3-5 p.m. at the home of Rick and Julia Doyle. 6225 Old Hickory Point NW, Sandy Springs, GA 30328. Please R.S.V.P. directly to Rick Doyle by Friday, February 23, 2018.

Pictured above are DG Alec and Donna Smythe at a prior Rotary Club of Sandy Springs Holiday Party.

## **CLUB ESSENTIALS**

# **GREETERS/INVOCATION**

## **Next Week's Greeters and Invocation**

**February 26, 2018**

GREETER A: Rick Doyle

GREETER B: George Duncan

INVOCATION: Phil Farias

If you are unable to serve as a greeter or give the invocation, please be responsible for finding a replacement.

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## **ROTARY MONTHLY THEME - Peace and Conflict Prevention/Resolution Month**



Conflict and violence displace millions of people each year. Half of those killed in conflict are children, and 90 percent are civilians.

Rotarians refuse to accept conflict as a way of life. Rotary projects provide training that fosters understanding and provides communities with the skills to resolve conflicts.

Through our service projects, peace fellowships, and scholarships, our members are taking action to address the underlying causes of

conflict, including poverty, inequality, ethnic tension, lack of access to education, and unequal distribution of resources. Through academic training, study, and practice the Rotary Peace Centres program develops leaders who become catalysts for peace and conflict prevention and resolution in their communities and around the globe. Graduates of the program are reintegrating refugees in Sudan, creating jobs for disadvantaged women in India, and supporting reconstruction in devastated regions of the world.

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