

PRESIDENT'S CORNER

President Fred Ferrand's Welcome Message

On behalf of the Rotary Club of Sandy Springs, I welcome you to visit our club and experience the Rotary Club of Sandy Springs' hospitality and energy. We meet on Monday for lunch at 12:15 p.m. to 1:15 p.m. at the Hilton Perimeter Suites, 6120 Peachtree Dunwoody Road, Sandy Springs, GA 30328. You can reserve a spot by going to our website at www.sandyspringsrotary.org. Join your fellow professionals, and community and business leaders, and learn how Rotary can fit in your future. Experience Rotary Making A Difference!



Previous Program

"Comcast, a 56 year old startup" quote by Andy Macke



On April 15th, Andy Macke, a VP at Comcast, spoke like a true Rotarian. Andy is the vice president of external affairs for Comcast's Big South Region.

Macke began his presentation with this quote: "Comcast is a 56 year old startup." What he meant is that the way we access information today is changing rapidly. There is a voracious appetite for as much information and entertainment as possible. Comcast is working feed the beast with a variety of choices, while planning for the future by providing even wider pipelines. While many can afford a wide broadband connection to the internet, there are still too many people that are being left behind.

Andy spread out before us a comprehensive look at the goals and direction Comcast is using as a road map to the future. With customer experience being a number one priority, he explained exactly what that meant. Comcast wants to put internet access, and everything that it brings with it, into every household. He intends to help Comcast bridge the "digital divide". With most of us

MEETINGS

April is Environment Month

5/6	Rotary Club of Sandy Springs
5/11	Rotary Club of Sandy Springs
5/13	Rotary Club of Sandy Springs
6/3	Rotary Club of Sandy Springs
6/10	Rotary Club of Sandy Springs
6/24	Rotary Club of Sandy Springs
7/1	Rotary Club of Sandy Springs
7/8	Rotary Club of Sandy Springs

BIRTHDAYS

5/12	GENE Jordan
5/16	Frank Bentley

WEDDING ANNIVERSARIES

5/14	Ralph Thurmond (40)
------	---------------------

ROTARY ONLINE

<https://sandyspringsrotary.org>
<https://rotary6900.org/>
<https://rotary.org/>

ROTARY CLUB OF SANDY SPRINGS

Mondays, 12:15 pm
Sandy Springs, Georgia
Wyndam Atlanta Perimeter
6120 Peachtree Dunwoody Road,
NE
Sandy Springs, GA 30328

SOCIAL MEDIA



wondering exactly what the "digital divide" is, he went on to explain.

The digital divide is a metaphorical barrier that keeps too many people from having access to the information highway we call the internet. To combat the problem he noted three of the most common hurdles that Comcast must overcome:

- 1.) Lack of interest - He noted that many people are unaware of how beneficial and life changing it can be to have basic access to the internet.
- 2.) Lack of a computer - (or tablet or even a cell phone) - Comcast is working to provide students and low-income homes with a computer and internet access
- 3.) Cost of a subscription - Comcast has numerous programs designed to help bring access into every home at an affordable rate.

With these points in mind, Comcast has implemented a comprehensive program call "Internet Essentials" - This is an amazing program which is going to help thousands of people.

The Rotary Club of Sandy Springs would like to thank Andy for coming out and addressing the club. We would also like to say thank you for all the hard work that he and his team at Comcast have done to make our community happier, healthier, and more informed.



From left to right: Gene Jordan, Andy Macke, Julia Bernath, Charan Shikh, Jim Squire



From left to right: Fred Ferrand-Club President, Andy Macke, Charan Shikh, Jim Squire - District 6900 Governor Elect

LEADERSHIP

President	Fred Ferrand
President-Elect	Nancy Schroeder
Treasurer	John Neill
Secretary	Mike Stacy
Public Image	Todd Lawrimore

Mr. Macke can be tweeded at: <https://twitter.com/MackeAndy>

Past newsletter with bio:

<https://sandyspringsrotary.org/v2/newsletter/841>

More information about Andy Macke can be found here:

<https://www.linkedin.com/in/andy-macke-67076a3/>



Upcoming Program

No Regular Lunch meeting on April 29th.



Upcoming Program

Teacher of the Year Awards



Special Event

Kentucky Derby Gala

Next month, May 04, 2019 the Rotary Club of Lake Spivey / Clayton County is hosting a special event. The flyer below gives you all the details.

Use this link for even more information:

<https://rotarykentuckyderbygala.com/>

OR call: Gina or Tracee at (770) 478-7424

OR email: RotaryLakeSpiveyCC@gmail.com



A Look Ahead

Here's an easy and quick glimpse of our Rotary meetings to come



Is your name mentioned below?

Greeters and Invocation Leader for May 6 2019



Rotary Club of Sandy Springs Greeters & Invocation leader for next

meeting. (05/06/2019)

Invocators, as per the "Make it fun and they will come." theme,
have a joke ready!

Greeter A:

Stephen Flanagan

Greeter B:

Ben Cohen

Invocation Leader:

Julia Bernath